



Guidant is your digital transformation partner, offering the best of the CIO practitioner network with industry-defining technology advisory services from IDC.

Guidant combines IDC's world class research and advisory services, that get you up to speed on technology focused innovation, modernization and success metrics, with the CIO Executive Council community and leadership development resources, focused on developing digital leadership skills, talent management and sharing peer best practices. Together they enable you to create successful business outcomes

A POWERFUL COMBINATION

IDC's research supports businesses globally in the Digital Transformation (DX) of their organizations. Our IT advisory services not only advise on the technologies underpinning digital transformation (e.g., cloud, analytics, IoT, mobility, 3D printing), but also on effectively leading and executing Digital Transformation (DX) initiatives across both IT and the line of business.



The CIO Executive Council provides strategic leadership development for the transforming C-suite at the world's most influential and evolving organizations through a wealth of programs and services, including: peer-to-peer interactions, a deep industry knowledge base, a range of professional development programs, and media/public relations opportunities that are tailored to an individual's strengths and career goals.



To thrive in the digital economy, organizations must transform to treat technology and data as their lifeblood, embrace innovation, and digitally enhance the customer experience. Our fact-based research, leadership programs, and peer community provide the tools for success.

Educate and Validate Decisions Our research provides insights into the applications of emerging technologies while addressing foundational decisions around IT modernization, platforms, and digital security.

Translate Insights into Action Our community of technology executives and networking events facilitate candid peer discussions about best practices.

Develop Digital Leadership Skills Our leadership and coaching services help you develop the business and innovation skills needed to lead in the new digital enterprise. And when success is achieved, we help you promote your team's success, in turn elevating your career.

Maximize Time and Resources We wrap all this in a concierge service that provides industry and geography context.

Guidant is a complete toolkit for digital transformation; a relevant, dynamic and trusted service to develop your skills, overcome challenges and manage the 'pace of change' at the intersection of people and technology; where innovation happens.

Our mission is to build a smart, dynamic community of digital leaders and their peers, supported by the world's premier technology analysts, research and leadership development.

We help digital leaders be the best.

Visit www.guidantleadership.com to connect with a customer success representative for more information.